IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: WALKER et al.) Group Art Unit: Not Yet Assigned
Customer No.: 22927	Examiner: Not Yet Assigned
Application No.: Not yet Assigned)) PRELIMINARY AMENDMENT
Filed: August 18, 2003) Attorney Docket No. 99-029-C1
For: METHOD AND APPARATUS FOR)
IDENTIFYING POTENTIAL) Walker Digital, LLC
BUYERS) (203) 461-7292/voice) (203) 461-7300/fax CERTIFICATE OF MAILING I hereby certify that this correspondence is being deposited with the United States Postal Service as Express mail in an envelope with sufficient postage and addressed to: MS Patent Application, Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450.
	Dated: 08/18/03 By:

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

Before examination of the above-identified application, and before calculation of any fee, please enter the following amendments and consider the following remarks in the above-identified application.

AMENDMENT

Please amend the above-identified application as follows:

SPECIFCATION AMENDMENTS

Please **ADD** the following new heading and new paragraph at page 1 after the title and before the section entitled "Background of the Invention":

CROSS-REFERENCE TO RELATED APPLICATIONS

The present Application is a Continuation Application of co-pending U.S. Patent Application No. 09/349,860 entitled "METHOD AND APPARATUS FOR IDENTIFYING POTENTIAL BUYERS", filed July 8, 1999 in the name of Walker et al.; which is a Continuation-in-part Application of U.S. Patent Application No. 08/889,589 filed July 8, 1997 in the name of Walker et al. and which issued as U.S. Patent No. 5,970,470 on October 19, 1999. The entirety of the above-referenced Applications are incorporated by reference herein for all purposes.